

Jackie Rainforth

SPEAKER | SALES TRAINER | AUTHOR



The Badass Guide to Superstar Selling
Delve Deeper, Sell Better, Achieve Faster Results!



The Badass Guide to Selling During Covid
Social Selling Strategies to Help you Sell More!

Jackie Rainforth global thought leader and record-breaking, award winning sales expert, facilitator, and international speaker.

Dubbed **'The Rainmaker'** by her peers, she achieved enormous success as one of the few outstanding, professional saleswomen to make it to the top of the male-dominated construction industry.

After years of success as a top corporate sales performer which lead to her proven and extremely effective, **'Selling Made Simple' sales system**, and as a highly successful entrepreneur, a devastating foot injury in 2014 left her depressed and devastated, without a job, without success, purpose and meaning as she hit bottom, unable to walk for a year.

A second near-death scuba diving incident in 2016, left her in intensive care where she spent three days clinging to life. Jackie's world was turned upside down and irrevocably changed forever. Her own sales, executive sales and entrepreneurial success as a top performer, now seemed hollow.

The message she received as she struggled to breathe 45' under the surface and made her realize that **helping others become more confident and successful in business and in life** was her new direction and top priority.

Today, this dynamic **'RBC Woman Entrepreneur of Canada'** award nominee is the founder and CEO of the nationally acclaimed Rainmakers Business Solutions. Author of **The Badass Guide to Superstar Selling**, and **The Badass Guide to Selling During Covid**, Jackie's superpower is your sales empowerment, helping you with simple, step by step processes to generate more leads, close more deals and create more revenue than ever before.



www.rainmakersgroup.ca

Education, Energy and Entertainment are what you get with Jackie! With her down to earth style and common sense tips and techniques, she is your go-to Sales Expert.

SUSAN KANDALFT, PRESIDENT EXECUTIVE SOLUTIONS



Superstar Sales Speaker & Trainer

KEYNOTES - BREAK OUT SESSIONS - WORKSHOPS

Processes with a Simplicity that Resonates and is Retained to Catapult Sales Results!

■ Selling Made Simple

Delve Deeper - Sell Better - Achieve Faster Results!

Improve your sales team effectiveness and productivity with simple, with simple, step-by-step and repeatable processes that create repeatable outcomes.

From prospecting to closing, this course is ideal for the beginner through to the seasoned veteran who want to elevate to higher levels of productivity and sales success.

Today's Hot Topics: Tough Economy Series:

- Outsell & Outperform in Tough Times
- Simple Prospecting & Lead Generation
- Social Selling - The New Cold Calling
- Modern Yet Simple Selling

Now, this magnetic and powerful, out-of-the-box and sought-after speaker shares, engages and entertains - all of her topics are guaranteed to WOW your audience.

She helps elevate **salespeople, business owners, and self-employed professionals** to elevate to higher levels of sale success, with a simplicity that simply resonates with people.



RECIPIENT OF THE COVETED NOMINATION
WOMAN ENTREPRENEUR
OF CANADA AWARD



TECCANADA
The Executive Committee

CAPS
Canadian Association of Professional Speakers

BOOK JACKIE RAINFORTH NOW!

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AWARD WINNING

SALES EXPERT, SPEAKER, KICKOFF
SPEAKER, TRAINER, AUTHOR.

Dynamic & Powerful Speaker who
motivates, engages & wows audiences.
and she isn't just teaching it...

she knows it, loves it, and has lived it.

FEATURED PRESENTATIONS:

WOMEN EMPOWERMENT:

Heels of Steel, Badass in the Boys' Club.

Her actionable words of wisdom to women looking to stand out and be seen, helping women to be and feel like more, as they overcome the confidence gap and imposter syndrome, learning to walk in heels of steel, as they successfully navigate their careers upwards, especially those who need to learn the unspoken rules of the boys' club, where gaining respect can feel obscure and somewhat unobtainable.

MOTIVATIONAL SPEAKER:

Hitting Bottom - Job Loss & Bouncing Back

She shares her **journeys of hitting bottom**, her motivational, heart-breaking journey of having lost her career, identity and the reputation for excellence that had defined her, and the world she painstakingly built for herself that was irreversibly ruined, after a devastating and debilitating broken foot and the loss of her job that left her feeling unidentifiably worthless without the success that defined her. Learn how to bounce back bigger and better than before.

MOTIVATIONAL SPEAKER:

Life Disrupted

And/or the story of how she was 45 feet underwater, unable to breathe, the panic, the fear, the message she received that day and the three days she spent clinging to life that irrevocably changed her life forever. Her WHY, and how the experiences of how she rose to unimaginable success, even higher than before or ever thought possible, and lessons she learned **can help you to move forward towards greater understanding, fulfillment, happiness and empowerment**, helping you to live a better life based on making decisions focused on stronger boundaries, gratitude and graciousness.



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Jackie Rainforth is an expert at one of the most powerful qualities I witness in transformational speakers...the ability to be present and caring with the people in the audience while deeply vulnerably sharing a personal life altering experience. As an event organizer, it is a true gift to work with her and see the impact she has on an audience. I am grateful to have had her on my stage and to have also had the pleasure to share a stage with her.

DOROTHY BRIGGS, PUBLISHER/OWNER WOMANITION INC



Superstar Sales Speaker & Trainer

KEYNOTES - BREAK OUT SESSIONS - WORKSHOPS

Sharing her proven and exclusive out-of-the box **'SELLING MADE SIMPLE'** approach that have helped thousands, will improve your team's productivity, performance and results.

Highly certified, her passion is in helping salespeople and organizations learn **modern yet simple** approaches to selling, including her recent and highly-sought after topics;

- Diversify or Die! Go Digital - Online Selling Strategies!
- The Success Secrets to Telephone Sales
- Personality to Profit - The Secret to Selling More, Faster!
- Selling for the Non-Seller - Learn How with Confidence & Simple Strategies
- Mastering Personal Performance - Build Better-Faster-More Loyal and Long-Term Relationships
- Avoid Communication Breakdown
- Negotiate to Elevate - Skills - Strategies &
- Selling Has Changed - The New Way to Sell
- Chunk & Plunk Time Management - Be More Productive with Less Procrastination
- Selling to the Powerful New Purchasers - What Women Want! Understand the Generation Gap - Gain & Grow Your Sales



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