

JACKIE RAINFORTH

Business Testimonials



"Jackie's training is beyond exceptional! She makes selling simple and easy.

My selling excelled beyond my wildest dreams! I was able to increase sales by 77% with my top customer!"

Brittney Wilson, Escalade Wines



"Jackie's is an exceptional trainer! Her knowledge, professionalism, and enthusiasm are second to none.

She took the time to get to know our challenges and, with outstanding insight, that enabled our sales associates to apply what they learned.

Our sales increased by 20% after her training!"

Rose-Ann Normandeau, Founder, CEO, #1 Hunter Douglas Dealer in Canada



"I was struggling to secure new customers and generate sales. Jackie changed my life. She helped me re-work all aspects of my sales prospecting and pipeline process.

The result... my sales tripled in less than a month, my confidence drastically improved. I am lucky that Jackie was there for me with the guidance I needed – She is the reason for my success."

Robert Chmielinski, Procurement Specialist, CMI SALES INC



"I've been selling on stage for years, but always felt a little bit of discomfort when selling. Jackie's process has really simplified it for me and but also really got me the results I've been looking for.

I closed a deal for \$4000 immediately after taking her course. I know her processes work! She is an incredible trainer.

If you are an entrepreneur or business professional who wants results NOW, I highly recommend taking SELLING MADE SIMPLE with Jackie Rainforth.

Karen McGregor, The Secret Success Formula, Top 1% TED X Speaker

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"Too many sales people 'wing it'. Selling Made Simple helps you plan the work, and work the plan, which significantly increases sales success and relaunches the fun and joy of selling!

Simplicity is the key to Jackie's course.

Jackie's program helps you work with the individual needs of your customers and tailor your approach to those individuals.

You can then create a powerful, individualized plan and practice at being a valuable SOLUTION PROVIDER. The investment was worth every penny!!!"

Perry de Ruigh, Regional Sales Manger, ICONIX WATERWORKS



"Jackie created a plan specific to us by listening to our management goals and met individually with our sales team to understand their personal objectives, customizing the program specific to our needs.

Then she brought career experience to the content which really validated it for our team and offered relevant techniques and proven sales solutions.

And finally her continued push for accountability forced everyone to try new things. Engaging and interactive with an infectious positive attitude, Jackie really created results!

We had our highest company growth in the height of the economic downturn."

Heather Yates, Sales Manager, MCKEE HOMES



Jackie is a genius at breaking down the sales Process in a way that makes sense.

I find her energy uplifting, her personality vibrant and her passion for helping people NAIL the sales process absolutely shines through.

I cannot wait for the next class! I cannot recommend her highly enough!!!"

Laurie Brown, Owner, Laurie Macbrown Photography



"Jackie has a wealth of practical and implementable sales strategies to help both new entrepreneurs and established business sales teams up-level their capacity to engage and enroll customers and clients.

She is an engaging and entertaining speaker and trainer who gets her points across through her personal story of transformation as well as educational and relatable examples of her clients' successes.

I highly recommend Jackie as an exceptional speaker and trainer for your organization."

Marlene Cameron, Owner, Marlene Cameron Coaching (Entrepreneur)

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"Jackie's **experience and passion for assisting others is an incredibly powerful trait** that she brings to the table at every session.

Her **level of professionalism and attention to our corporate objectives** provides Timber Tech with **quality professional development for our team.**"

Wendy Murphy, Partner & General Manager, Timber Tech Truss



"I thought the course was pricey at first, but as we started to get into it, I found it to be more than worth it! **Identifying the processes in the sales cycle, identifying my weaknesses and working them, and Jackie's willingness to freely share documents and information are her three value-add strong points.**

I know I can call on her for insight or ask her what to do to in a situation and she would be there for me 100% to help - anytime!

The course was well worth the money, but I think that it is **all the other value that Jackie provides that is worth way more!!**

Ryan Munro, Director of Commercial Operations and Business Development

(Received Private One-on-One / Selling Made Simple Training)



"Jackie's did 2 full days of training with our team and made it SUPER FUN!

The **training brought our team together** and created a strong sense of understanding of each of each team members' strengths.

If you are **looking to improve communication, collaboration and culture**, and need to need to **increase your sales, you need Jackie on your team!**"

Jim Moore, President, Northgate Industries



"Jackie is a **strategic thinker** which allows her to adapt her training techniques to all levels of employees – from Entry Level to Executive Management."

Jared Bonnett, Partner Equipco Ltd.

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"Jackie's consistent ability to elevate those organizations she is involved with is amazing, I liken it to bringing them out of the stone age and into the modern era.

Jeff Rust, VP, Hopewell Multi



"I enjoyed Jackie's wisdom and insights for selling and highly recommend her "Mastermind Program" to anyone wanting to increase their sales."

Ken Werner, President, Spyderman Crane Ltd.



"Jackie is an informed, powerful speaker and trainer who knows her stuff!

If you need relationship building, selling, or personality profiling, you will be amazed by Jackie's presentations and thrilled with your results!"

Jessica LoRusso, Powered Profit Education



"Lawyers hardly ever think outside the box. Lots of us never knew that we needed to be 'selling' and developing business. I certainly didn't.

Knowing that there are some best-practices and processes out there give me comfort that if I work hard at it, I can make it happen. I absolutely recommend Jackie and this course!"

Courtney Burton, Partner, Denton's Canada LLP



"Jackie Rainforth is a FORCE to be reckoned with.

If you feel stuck in your sales career or have lost direction, Jackie can pull strengths that you didn't know you possess.

Jackie is an expert at helping you evaluate who you are, where you are going and HOW to get there.

Sharon Shore, Alberta Business Sales Inc.

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"I was fortunate enough to have some time with Jackie recently.

Her personal approach and sales expertise was amazing – **she was extremely easy to engage with, tailoring examples and tips directly to my position.** I am looking forward to her new book!

Jon Rempel, Account Executive BearCom



"Jackie's **SELLING MADE SIMPLE** program is jam packed with simple systems and techniques.

I truly appreciated how she dove right in to help where I was truly hitting walls in my business...

She **exceeded my expectations**, and that does not happen often.

If you need to increase your sales, you need Jackie on your team!"

Tammy Cho, Entrepreneur



"Your time is money. Yet **how much time and energy are you wasting because you don't know what to say, or when to say it when trying to promote your product?**

I knew I sucked at sales, but **I had no idea where to start improving.**

Working with Jackie Rainforth has **broken down the many sales blocks that were holding me back.**

Jackie makes Selling Simple! I highly recommend working with her to improve your confidence, create new customers, improve your sales effectiveness and increase your income."

Catherine Sayklay-Stevens, Founder & CEO, The NETWORKING WEB



"I cannot believe I let time and money hold me back for so long!! **I took Jackie's SELLING MADE SIMPLE and made the cost of the course back in no time!**

The investment is a very small amount compared to what you stand to make in a very short period!

I think of all the money I could have made in that time - all the time I wasted instead of just taking the course... I just shake my head!

DO NOT WAIT!! NO NOT HESITATE! TAKE THE COURSE! You won't regret it!

Brittney Wilson, Escalade Wines

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"I have had the pleasure of booking Jackie as a guest presenter.

Jackie's entertaining, engaging, and informative delivery style had everyone sitting on the edge of their seat as she showcased her expertise in modern sales strategies that actually work when implemented!

She is exceptionally generous in sharing her knowledge, experience and heartfelt stories that inspire and connect with the audience.

Jackie also shares great tools that are easy to implement and provide tangible results."

Michelle Andrishak, CMC Founder & CEO Women in Business & Leadership Inc.



"Wow Jackie knows her stuff.

She presented to my professional group and stood out as being a subject matter expert you NEED to listen to when it comes to driving your sales."

Marc Haine, Consultant, Essential Hospitality Solutions Inc.
