

# Why Choose Jackie Rainforth

## AS YOUR SPEAKER?

SPEAKER | SALES TRAINER | AUTHOR | MEDIA HOST

- ✓ Record Breaking
- ✓ Award Winning
- ✓ Your Sales & Business Strategy Expert

Author of the *Badass Guide to Superstar Selling*.



Delve Deeper,  
Sell Better,  
Achieve Faster Results.

Nicknamed 'THE RAINMAKER' by her peers, Jackie knows how to create success in selling, but she isn't just teaching it -she does it with passion...

she knows it, loves it and has lived it!



## Looking for a speaker that stands out? Choose Jackie Rainforth..

- ✓ Highly customized & tailored presentations.
- ✓ Education, Energy, Entertainment.
- ✓ She makes your life **Simple!**
- ✓ An expert at meeting your clients needs.
- ✓ Engaging & Inspiring presentations.
- ✓ Events that get remembered.
- ✓ **VALUE, VALUE, VALUE!!** The audience receives an abundance of value & take-aways.



WHAT YOUR AUDIENCE WILL RECEIVE

## Dynamic, Powerful & Inspiring... Customized & Tailored Messaging & Content...

As a sales expert, Jackie knows that it is all about **delivering results** for the client... She works with your client to develop customized and tailored presentations specific to their needs prior to the event ensuring it meets their every need.

Her goal, regardless of the type of speech she delivers, is to ensure that they receive **an abundance of value**. That their experience as a receiver is a journey filled with **value-add takeaways that can make an immediate impact in their business and in their lives**.

**She will leave your audience entertained, asking for more!**



## An expert at meeting your needs... & the needs of your clients

She actively listens to your needs & theirs to ensure everyone's needs are met. The depth of her commitment is evident in everything from the research she does, through to the examples she uses.

**She will be well prepared and practiced,  
delivering a professional presentation.**



**"Education, energy, and entertainment are what you get with Jackie. She has a ton of personality and enthusiasm for her business... With her down to earth style and common sense tips and techniques, she is your GO-TO BUSINESS EXPERT!"**

Susan Kandlaft



WHAT YOUR AUDIENCE WILL RECEIVE

## She exceeds expectations... She makes your job EASIER!



**Jackie is a professional on every level.**

Jackie will show up early, professionally dressed, and prepared, fully practiced and on point to get the job done. She is an expert at listening and meeting the even the smallest needs of your clients. **She makes your job worry-free** as she is reliable and will not let you down!

Timing is critical to running a success event and Jackie knows it! That is why she is on time, sticks to her time allocated. **She is flexible in adjusting her time to assist you**, the event organizer in whatever you need. Jackie is a professional on every level.



**"Jackie creates the environment that allows someone to relate to their own life, be inspired by what is possible, and begin taking action towards something new. I am grateful to have had her on my stage."**

**Dorothy Briggs, Publisher, Owner Womanition Inc.**



WHY CHOOSE JACKIE?

# She Makes you Shine!

## Engaged from the start!

From the moment she steps on stage, she works it. **You will not regret your decision to hire Jackie!** The journey begins with the immediate impact of an introduction that instantaneously draws the crowd in.

The audience is equally interested and intrigued as the presentation quickly shifts to subject matter delivery, which is **engaging, inspiring, and powerful.**

## Your event will be remembered!

The odyssey continues with the rich and informative content is a combination of story, experience, and fact. She **takes them on a journey, whether educational, motivational or entertaining** that will keep them riveted throughout, as it inspires and captivates. That is, until the end when the significance of the talk, are highlighted, **prompting the audience to deeply ponder, take charge, and or reflect.** Motivating and prompting change or reconsider their previous state of status quo with valuable and reflective contemplation. Many with excited plans of action, their minds' full, as they exit the venue. **An event to be remembered. Your event!**



**From the moment she steps on stage, she works it!**



**“We had the honour of having Jackie speak at our annual Forecase conference and tradeshow. She is a wealth of knowledge and the attendees loved her. They raved about how engaging and informative she was.”**

**Carrie Thiessen, Event Coordinator | CREB**



WHAT SHE WILL DO FOR YOUR AUDIENCE

## She WOWs the Audience

She will wow your audience with her down to earth, authentic yet **highly energetic, vulnerable, and sincere** style.

### Energize & Engage Them!

From the moment she steps on stage her presence is captivating as she draws you into her powerful ability to tell stories and share experiences that will make **her presentations relatable to all audiences.**

### Inspire Them!

She will ignite and inspire as she takes the audience on an educational, motivational, and **confidence building journey** as they identify themselves and say 'If she can do it, I can too!'. Her ability to **simplify concepts**, make people feel comfortable, confident and **believe in themselves** is her superpower.

### Sometimes Even Make People LAUGH!

She is **not afraid to dress up and have fun** to get her point across with a little humor. Life is short we all need to have a little, okay, A LOT more fun!



"Jackie's ability to connect with her audience is second to none. She captures and holds their attention while inspiring them in equal measure. I would highly recommend Jackie as a speaker to any organization looking to engage and empower their team."

Luisa Saavedra, PMP, DIRTT Environmental Solutions



WHY CHOOSE JACKIE?

# Provides... Value, Value, Value!

## NEW RELEVANT CONTENT & Lots of Value-Add & Take-Aways!

The presentation will be filled with a variety of **NEW relevant content**, filled with **examples, techniques, stories, proven solutions and facts** to directly solve the problem, challenge or pain point of the audience that are keeping them stuck. The thing that keeps them up at night, or better yet, that they dream of for their future!

Never boring. High energy. Your audience will want to be on the Jackie journey! They will be left with a **multiple of valuable take-aways**, and strategies to choose from. The nuggets will abound. So many, they will immediately be able to implement out in the field, or be left contemplating and considering their future.



## Our Customer Commitment - Partnerships!

We want to help you to become more strategic in partnering and aligning your objectives, values, and offerings with that of your customers. **We understand that your priority is to build not only relationships, BUT partnerships.**

**Improving your customer service experience is our focus.** We want to deliver an abundance of value-add take-aways in our presentations because we know your goal is to build more long-term loyal and repeat customers. We are there with you every step of the way. **We are here to help make you shine!**



**"Jackie's knowledge, professionalism, and enthusiasm are second to none. Our sales increased by 20% after her training."**

**Rose-Ann Normandeau, President, Normeandeu Window Coverings**



# Speaking Testimonials



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She is a **wealth of knowledge** and **the attendees loved her**.

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**Luisa Saavedra, PMP, DIRT Environmental Solutions**



"Jackie has a **wealth of practical and implementable sales strategies to help both new entrepreneurs and established business sales teams up-level their capacity to engage and enroll customers and clients.**

She is an engaging and entertaining speaker and trainer who gets her points across through her personal story of transformation as well as educational and relatable examples of her clients' successes.

**I highly recommend Jackie as an exceptional speaker and trainer for your organization."**

**Marlene Cameron, Marlene Cameron Inc.**



"Jackie's knowledge, professionalism, and enthusiasm are second to none.

**Our sales increased by 20% after her training."**

**Rose-Ann Normandeau, President, Normandeau Window Coverings**



# Speaking Testimonials



"Wow Jackie knows her stuff."

She presented to my professional group and stood out as being a subject matter expert you NEED to listen to when it comes to driving your sales."

**Marc Haine, Consultant, Essential Hospitality Solutions Inc.**



"Jackie creates the environment that allows someone to relate to their own life, be inspired by what is possible, and begin taking action towards something new."

As an event organizer, it is a true gift to work with her and see the impact she has on an audience. I am grateful to have had her on my stage."

**Dorothy Briggs, Publisher, Owner Womanition Inc.**



"Jackie Rainforth is an expert transformational speaker... powerful, caring and vulnerable, people in the audience are riveted by the grace and strength she shines in sharing her story."

She takes them on a journey where they easily identify and relate her valuable content to their own life. They are inspired by what is possible and are able to take actions towards something new."

As an event organizer it is a true gift to work with her and to see the impact she has on an audience."

**Loree Cowling, Director, Event Organizer, Women Talk**



"Jackie speaks with passion and conviction. Her message of determination, hope and insight is powerful."

She is an experienced business master and her message and strategies have the power to ignite your business."

**Kandice Wirch, Founder, WEIGHTBOSS for LIFE**



# Speaking Testimonials



"Jackie is an informed, powerful speaker and trainer who knows her stuff! If you need relationship building, selling, or personality profiling, **you will be amazed by Jackie's presentations and thrilled with your results!**"

**Jessica LoRusso, Powered Profit Education**



"**Anyone in business who has a team of salespeople should train with, or hear Jackie Rainforth present.**

Confident and totally on point with her information, she is incredibly knowledgeable and walks the talk.

**Even as a seasoned sales professional, I left feeling refreshed with new ideas.** Thank you Jackie, I appreciate your expertise."

**Dorothy Briggs, Publisher, Owner Womanition Inc.**



I would **highly recommend Jackie as a speaker to any company, business leader or entrepreneur who has the desire to learn effective ways to become a Top Seller of their products and services.**

**I heard many positive comments on her presentation from my audience members, and I personally walked away with some fabulous sales tips that I will use in the future.**

**Darla Zuk, Owner, Prestige Event Planning**



"I have had the pleasure of booking Jackie as a guest presenter.

**Jackie's entertaining, engaging, and informative delivery style had everyone sitting on the edge of their seat as she showcased her expertise in modern sales strategies that actually work when implemented!**

She is **exceptionally generous in sharing her knowledge, experience and heartfelt stories that inspire and connect with the audience.**

**Jackie also shares great tools that are easy to implement and provide tangible results."**

**Michelle Andrishak, CMC Founder & CEO Women in Business & Leadership Inc.**



## WHAT DO YOU GET?

# Presentation Topics

## Sales

- ✓ Master the Modern Essentials of Remote & Social Selling Online
- ✓ Strategic Selling Service Plans & Processes = Profitability
- ✓ Innovation Opportunity & Out-of-the-Box Thinking
- ✓ Exceptional Service – Excellent Follow Up – Epic Sales
- ✓ Psychology Mindset & Motivation: Success in Selling
- ✓ The Generational Gap & The Powerful New Purchasers
- ✓ Communication, Negotiation, and Influence Your Way to Success
- ✓ Prospect Confidence & Conversion: Generate Leads, New Customers & Repeat Business
- ✓ Social Selling: Numerous Courses to Choose From

## Leadership

- ✓ Today's Leadership Complex
- ✓ Today's Employment: Hire and Engage Talent for Workforce Performance

## Customer Service

- ✓ Customer Service: Enhance the Experience & the Journey
- ✓ Exceptional Service - Excellent Follow Up - Epic Sales

## True Colors

- ✓ Build Stronger Internal and External Relationships – Using True Colors®
- ✓ Sales & Service – Achieve Faster Sales Results from Personality to Profit – Using True Colors®

## Women

- ✓ Women That Wow in Today's Business Sales & Leadership

## Entrepreneurs

- ✓ Mastering Business Growth for Today's Business Owners, Entrepreneurs, and Professionals.



WHAT DO YOU GET?

# Workshops / Courses



- ✓ Top Customer Service Strategies to Build Long-Term, Loyal & Repeat Clients
- ✓ Diversify or Die! Mastering The 5 x C's of Online Selling
- ✓ Everyday Sales Mistakes That Cost You Valuable Business
- ✓ Build Powerful Conversations that Convert & Close
- ✓ Personality to Profit - The Secret to Selling More, Faster!
- ✓ Easily Overcome Objections & Confidently Conquer Closing
- ✓ Differentiate to Elevate - Build New Business & Keep the Funnel Full
- ✓ Negotiation Skills, Strategies & Effectiveness to Create Win/Wins
- ✓ Generating Leads & Finding New Customers
- ✓ Develop a Mindset for Accountability, Growth & Success
- ✓ Successfully Lead High Performance Teams Online
- ✓ Top Selling Strategies to Catapult Your Sales & Consistently Meet Quota
- ✓ A Follow Up System to Capture up to 24% More Sales
- ✓ Superstar Selling Strategies to Sell More to Existing Customers
- ✓ Value Proposition Selling vs Price and Discount Selling
- ✓ Nail Your Network & Create New Business Opportunities
- ✓ Coaching Skills & Techniques for Sales Leaders
- ✓ Mastering Personal Performance - Build Stronger Rapport, Relationships & Teams



WHAT DO YOU GET?

## Value-Add Bonuses:

We appreciate your business and want to provide long term value and a return on your investment!

We would like to provide you with these incredible 'long-term' value-add bonuses with your speaking package:

**How would ongoing sales tips for an entire year help? Wouldn't that give you a competitive advantage?**

Annual subscription of bi-weekly 'Sales Actions to Grow Your Business' delivered directly to email mailbox to keep your sales team focused and up-level their skill set with actions they can immediately implement to stay focused & ahead of the crowd. This is a crowd favorite!

**We are known for providing HIGH PERFORMANCE CONTENT. wouldn't it be nice to receive more?**

An annual subscription of monthly Sales Leadership E-Books filled with high performance content that will assist your sales/sales management teams in being the absolute best they can be.

**Wouldn't it be nice to have a nice to have a sales reference guide with all sorts of added extras, including real-life experiences, stories of success and failure, advice from other professionals, simple processes, methodologies, and selling tips to refer to any time you want?**

Free Downloadable Copies of the book THE BADASS GUIDE TO SUPERSTAR SELLING.

Sale Price on Soft Cover Book. \$20 each plus shipping. FOB Calgary. Regular Price \$32.99 each

**Other cool things we can do to Help...**

Live Event: Attend & mingle at your cocktail event the evening before should you have one. We know how important it is to promote and build excitement. We are there for you!!

Provide Social Media Promotion on our platforms and database. I have 20,000+ on followers on LinkedIn, 2500+ on Facebook / Instagram and over 4000+ on my personal database. Regular Price: PRICELESS

### Let's Brain Storm!!

We know that the best ideas come from collaboration!

Lets get together to brainstorm and come up with other great value-ideas that might work for you to make this a real win/win so we can knock it out of the park for you!



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